

BE BETTER HOSPITALITY

News Release

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Penny Drip Named a 2023 Spirited Awards® Top 10 Honoree for Best New U.S. Cocktail Bar

FORT WAYNE, Ind. – Be Better Hospitality is thrilled to announce that Penny Drip was recently nominated for a 2023 Tales of the Cocktail Foundation’s Spirited Awards® Regional Top 10 for Best New U.S. Bar for the U.S. Central Region.

“The Spirited Awards® is among the most internationally sought-after in the beverage and hospitality industries,” said Be Better Hospitality leadership team. “We love bringing this recognition to Fort Wayne and the state as our beverage scene continues to thrive.”

The next round of Spirited Awards® judging is underway and will be announced on June 1, 2023. For the complete Tales of the Cocktail Foundation news release, go to TalesOfTheCocktail.org.

Penny Drip, an all-day café serving coffee, cocktails and flavorful bites, opened in July 2022 and is Be Better Hospitality’s first beverage-focused concept.

For more information, go to PennyDrip.com. To learn more about Be Better Hospitality and how to get involved with its mission, check out BeBetterHospitality.com.

Cheers!

About Be Better Hospitality

Be Better Hospitality specializes in beverage-focused concept development, operations management and consultation services. Our mission is to foster the power of hospitality to connect and contribute to our community. Our brand platform, Serving With Purpose, encompasses a strategic approach and commitment to excellence, integrity and passion.

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